

Boardwatch Magazine

Clipping of the article "Putting The Net To Work"

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The next course was tougher — to find, cook, and (quite possibly) to eat. Jack Rickard wanted pressed duck on the menu, but he was concerned that the portions might be too small for hearty *Boardwatch* appetites. David Hakala

came to the rescue with <http://www.achiever.com/ostrich>, the URL of *Ostriches On Line*.

www.ostrichesonline.com

This comprehensive Web site is geared more toward prospective ostrich ranchers than consumers, with its "Livestock Grow Out Program," "Ratite Business Plan Software," and "USA Slaughter Program." It even has links to the Ratite News Group at news:sci.agriculture.ratites and the Ratite Mailing List in care of majordomo@uidaho.edu. (In case you're wondering, a "ratite" isn't a pervert who likes rats or the brand name of a nuclear-fallout shelter. The word refers to large, flat-breasted flightless birds such as the ostrich, emu, and cassowary.)

Ostriches On Line wins this column's Online Ego of the Month Award with its display of ten award logos. The awards aren't just shown on the home page—they've been included in the basic page template, turning the 700-page site into a shrine of self-congratulation.



But enough of that. I'd been asked to buy ostrich, so I clicked on "The World's Largest Ostrich Shop" and checked the prices of USDA-approved Ostrich meat. (Filets were \$14.50 a pound, but I needed to special-order whole carcasses for the *autruche rouennaise à la presse* recipe on the banquet menu.)